

Filming with a Crew

Hello! Your Producer Cecelia here. When you walk into the room to film your content, you're going to see a very small set.

There will be two cameras, a few lights, and a few crew people: Myself, a cinematographer (controls the camera), a sound recordist (controls your microphone), and a gaffer (controls the lights). Sometimes a teleprompter operator will also be present, and likely our Program Director Stephanie McKay and/or our Director of Digital Platforms Danielle Leshinski will also be in the room.

You will be sitting or standing fairly close to the camera. The setup will look something like this:



TIP 1: ARRIVE CAMERA READY.

Timing is tight, and staying on schedule is imperative.

- Arrive already in hair and makeup.
- Arrive dressed. Note that solid color clothes show up best on screen. Avoid black or white clothes, or clothing with tiny patterns (plaid, houndstooth, etc).

TIP 2: PREPARE MENTALLY.

Filming with a crew in this format is a very **UNIQUE EXPERIENCE** that most speakers are unfamiliar with. Here are a few performance tips to keep in mind:

- Talk to the camera like the camera is your best friend. Imagine you're sitting across from your best friend at a bar, and telling them a story you are SO EXCITED to share with them.
- Remember that we have the power of editing! There's no need to fret if you don't get everything in one smooth take. If you don't like how a sentence came out just pause, look into the camera and count to three in your head, and start the sentence over.

I look forward to working with you! Please don't hesitate to reach out if you have any questions! cticktin@conferenceforwomen.org