

# Filming via Streamyard

## To Do ASAP:

- **Test your streamyard link!**

We use streamyard to record your segment. There is no download required to use streamyard, you can access it via Google Chrome or Firefox (**not Safari!**).

You should have received a specific streamyard link in your calendar invite.

Please test this link ASAP, *prior* to your filming day, to ensure it is supported by your device.

- **Practice with the teleprompter app!**

Paste your speech into this website: <https://www.cueprompter.com> . Figure out what speed works best for you to be able to read at your natural pace.

## General Notes:

- Solid color clothes show up best on screen. Avoid black or white clothes, or clothing with tiny patterns (plaid, houndstooth, etc).
  - If you have ANY questions about how to help yourself look as good as possible on camera, please reach out to Cecelia Ticktin at [cticktin@conferenceforwomen.org](mailto:cticktin@conferenceforwomen.org).

## Set-Up

- Please come “camera ready” for your session. Your lighting and camera should be completely set up before you log on, and you should be ready to record.
- Secure a strong internet connection (record as close to your router as possible).
  - Place all of your devices on Do Not Disturb.
  - Close out of all other open browsers.
- Find the best possible lighting. This is important! Make sure there isn't a light source, like a window, *behind* you. Ideally, have a ring-light in front of you.
- Your computer should be in front of you, with the middle of the screen at eye level. (Feel free to place it on a stack of books!)

## Framing

Of course, the #1 priority when choosing your filming location is **sound**. We want you to be in a closed space with nobody else in the room, so that we can get a good sound quality. That might be your office, or a meeting room... But when you're framing up your shot, try to incorporate things that show us your environment. It's fun for our viewers to get to see little slices of life! For instance, here is an example of a frame from a recording with the SVP of Marketing for Barbie.



## Recording

- Click your specific link to log into Streamyard.
- A CFW Producer will be with you every step of the way!

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*I look forward to working with you! Please don't hesitate to reach out if you have any questions! [cticktin@conferenceforwomen.org](mailto:cticktin@conferenceforwomen.org)*