

National Conference For Women

A GROUNDBREAKING VIRTUAL GATHERING



THURSDAY, MARCH 14, 2024

WWW.CONFERENCESFORWOMEN.ORG

Address professional development objectives

Advance gender equity in the workplace

Support B2B and B2C sales and marketing priorities

Sponsor the National Conference for Women!

CONFERENCE CONTACTS

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ABOUT THE CONFERENCE

Join Us - and tens of thousands of women from across the country - on Thursday, March 14 for the National Conference for Women - a full day of personal and professional development. This virtual gathering will be packed with inspiring keynote speakers, insightful breakout sessions, networking opportunities, interactive experiences, and more. Come prepared to feel uplifted and ready to imagine new possibilities.

CONFERENCE IMPACT

Based on recent post-Conference attendee surveys across all markets (PA, TX, MA, CA):

- More than 85% of participants feel more able to meet the professional challenges of this moment because they participated in a CFW event.
- More than 80% of participants are more likely to consider working for or purchasing from a sponsor because of their demonstrated support for women.



CONFERENCE ATTENDEE PROFILES

The following demographics were reported by attendees via regional post-Conference surveys.

Education:	88% have a college degree, and 41% have a post-graduate degree
Income:	80% report a personal (individual) annual income of \$75,000+
Job Title:	49% Manager or Director, 10% VP or C-Suite, 13% Professional (lawyer, doctor, etc.)
Top Industries Represented:	IT/Technology, Healthcare/ Biotech/Life Sci, and Financial Services (Banking, Finance, Insurance), Government, Engineering

CUSTOMIZED SPONSORSHIPS

Sponsorships range from \$20,000 - \$100,000+ and will be customized to meet your needs. Benefits may include **speaking opportunities** for company leaders, **tickets** for employee and/or client engagement, **branding, sales, and marketing elements, talent acquisition tools, inclusion in year-round communications**, and more. Contact a Conference representative for details.