

A CONFERENCES FOR
**WOMEN
EVENT**

2021 NATIONAL WORKPLACE SUMMIT

PRESENTED BY



HOW TO THRIVE IN THE NEW WORLD OF WORK

MAY 6, 2021

#WORKPLACESUMMIT



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Dear friends and colleagues,

Welcome to the 2021 National Workplace Summit—a special event designed to help you thrive in the new world of work.

We're appreciative that you are taking part in this community of peers leading teams across the nation during this time of change and great possibility.

After all, while the past year ushered in many new challenges—from lockdowns to untenable pressures on working mothers to painful awakenings over racial injustice—where there is challenge, this is opportunity.

And this is our moment to seize that opportunity. To learn how to lead in a post-pandemic future. And to create workplaces that work for all.

We hope today's speakers help you gain the skills, tools, and inspiration you need—and that the new connections you make support and motivate you on the path ahead.

Warmly,

Conferences for Women Board Members

GET THE MOST OUT OF THE SUMMIT

1 Check your browser's compatibility before Conference day.

We recommend using Firefox or Chrome browsers. It's also a good idea to run a system check before the Conference starts.

2 Create your conference profile to connect with other participants.

Remember, a photo helps!

3 Sign up early for facilitated networking and mentoring sessions.

These sessions are expected to fill up quickly, and have limited capacity. Facilitated Networking sign-ups are open now, and mentoring sign ups take place on Conference Day.

(Sign ups close on May 5th, but a waitlist will be provided.)

4 If you have questions for speakers, ask them!

You can submit questions to speakers throughout the session. They will answer as many as time allows after their talk.

5 Download the handouts.

Each session includes a handout featuring the speaker's top takeaways. Download them under the "Session Resources" tab.

Remember, you can watch all sessions on-demand through Friday, May 21st.



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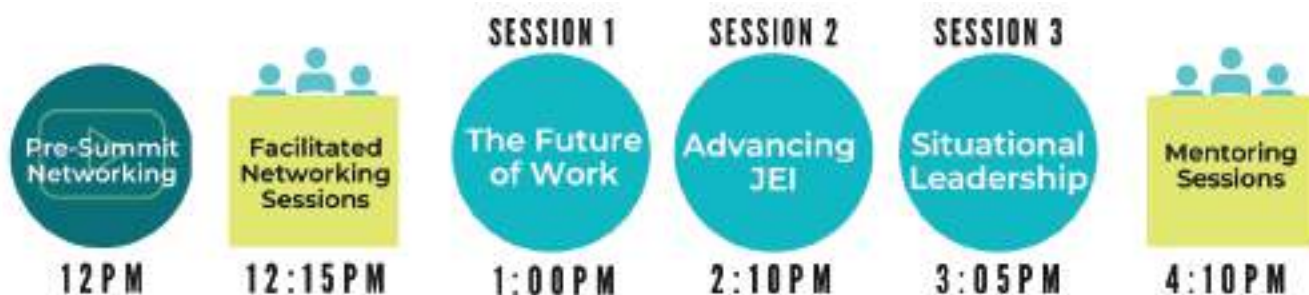
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SUMMIT AGENDA



ALL TIMES ARE EASTERN

12:00 PM WELCOME

Featuring **MARIAN HEARD**, founding board member, Massachusetts Conference for Women @masswomen

HOW TO NETWORK VIRTUALLY

Many of us have put networking on the back burner as we wait out this pandemic in the safety of our homes. But just because in-person connections aren't possible right now doesn't mean your network has to stop growing. There are still many ways to grow your community, and even some advantages that only exist in a virtual environment. In this session, networking expert Cate Luzio will share some of the top strategies so you can make the most of this event and learn how to better network in the future. Whether you are looking to nurture your current business relationships or wanting to grow your network today, she will share her tips and tricks for making connections and keeping those relationships active even while we socially distance.



Featuring **CATE LUZIO**, founder and CEO, Luminary @cateluzio

CATE LUZIO

[CLICK HERE TO DOWNLOAD THE SUMMIT'S VIRTUAL NETWORKING GUIDE](#)

12:15 PM FACILITATED NETWORKING DISCUSSIONS

Led by a member of the Conferences for Women community, these live group discussions focus on topics you requested. Sessions take place via Cisco Webex, where attendees will have an opportunity to engage in meaningful conversations with other attendees.

NOTE: ADVANCED REGISTRATION REQUIRED, AND SPACE IS LIMITED.

- **ALLYSHIP IN ACTION.** How can leaders be—and find—better allies in the workplace and drive inclusion forward today?
- **BEATING BURNOUT AT WORK.** With few boundaries between work and home, how can leaders prevent burnout for themselves and their team members?
- **GROWING YOUR INFLUENCE.** How can leaders best build their relationships, skills and grow their influence in a virtual workplace? **ENCORE**
- **HUMAN-CENTERED LEADERSHIP.** This group will share best practices for leaders to deepen relationships and trust in the workplace.
- **LEADING IN THE AGE OF DISRUPTION.** This group will discuss: How can leaders keep themselves and their teams working productively in the face of multiple demands on everyone's attention when working from home?



AGENDA

1:00 PM

SESSION 1

SUMMIT KICK-OFF: MARIAN HEARD, founding board member, Massachusetts Conference for Women @masswomen

GUEST SPEAKER: FRANCINE KATSODAS, EVP and chief people, policy and purpose officer, Cisco @cisco



THE FUTURE OF WORK: MANAGING IN A POST-PANDEMIC PARADIGM

2020 ushered in dramatic changes and left us questioning what the future holds for individuals, businesses and society-at-large. Three-time Pulitzer Prize-winning New York Times columnist Thomas Friedman will bring clarity around the complex issues shaping our world today, and explore how these issues will affect the future of work. After his remarks, CNN analyst and author Rana Foroorar will lead a conversation to discuss the challenges and the opportunities this presents for leaders in navigating a virtual team, leading through change, being agile, and ensuring equity across race and gender. Arm yourself with the knowledge and tools to help you lead in a post-pandemic paradigm.

KEYNOTE featuring **THOMAS FRIEDMAN**, three-time Pulitzer Prize winner and *New York Times* columnist @tomfriedman

followed by **A CONVERSATION** with **THOMAS FRIEDMAN**, moderated by **RANA FOROOHAR**, CNN Analyst, *Financial Times* columnist and author @ranaforoorar

EXECUTIVE SPOTLIGHT featuring **NUHA ELKHIAMY**, director, program management, legal works, Google @google

LIVE SPEAKER Q&A with **THOMAS FRIEDMAN**

DON'T FORGET TO SHARE YOUR THOUGHTS IN THE CHAT THROUGHOUT THE SESSIONS.



**MARIAN
HEARD**



**FRANCINE
KATSODAS**



**THOMAS
FRIEDMAN**



**RANA
FOROOHAR**



**NUHA
ELKHIAMY**

SUMMIT AGENDA

2:10 PM

SESSION 2

MARIAN HEARD, founding board member, Massachusetts Conference for Women @masswomen

ADVANCING JEI: TOOLS FOR THE VIRTUAL MANAGER

It's clear that being able to have honest and productive conversations about race and racism is imperative to advance JEI. Yet our limited ability to communicate in person has added an additional layer of complexity to these already tough conversations. In this session, Ijeoma Oluo breaks down how virtual managers can have these conversations and shares the tools for how to engage in clear, constructive and confident dialogue to address racial prejudices and preconceived biases. You will learn steps you can take right now to tackle and dismantle racism with your team, even in a virtual or hybrid environment.

KEYNOTE featuring **IJEOMA OLUO**, author, *So You Want to Talk About Race* @ijeomaoluo

EXECUTIVE SPOTLIGHT featuring **THALIA MINGO**, American global lead, Bristol Myers Squibb Network of Women @bms_news

LIVE SPEAKER Q&A with **IJEOMA OLUO**



**IJEOMA
OLUO**



**THALIA
MINGO**



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AGENDA

3:05 PM

SESSION 3

GUEST SPEAKER: JOAN CRISTEL, SVP, head, corporate citizenship & global inclusion, State Street @statestreet

SITUATIONAL LEADERSHIP: KEEPING YOUR TEAM ENGAGED, PRODUCTIVE AND GROWING

In a pandemic world, managers face tremendous new leadership challenges. Remote work, social isolation and new anxieties among employees make the task of keeping organizations healthy and functional harder than ever. Using a recent workplace controversy as a case study, Malcolm Gladwell asks: does the new normal threaten the challenge of building a cohesive and productive team, and how ought managers react? You will leave this session with a better understanding of how to adjust your leadership style to enable growth and engagement on your team amidst this rapidly evolving climate.

KEYNOTE featuring **MALCOLM GLADWELL**, 6-time *New York Times* best-selling author @gladwell

EXECUTIVE SPOTLIGHT featuring **NIAMH GRAHAM**, vice president, global HR, Workhuman @workhuman

LIVE SPEAKER Q&A with **MALCOLM GLADWELL**

CLOSING REMARKS: FRANCINE KATSOUDAS, EVP and chief people, policy and purpose officer, Cisco @cisco



**JOAN
CRISTEL**



**MALCOLM
GLADWELL**



**NIAMH
GRAHAM**

4:10 PM

MENTOR SESSIONS

These 1:1 mentor sessions are designed to provide attendees with an opportunity to ask for advice from a mentor. Participants can select a member of the Conference for Women community to connect with for a 15-minute session and ask a few questions to help grow their careers. Offered at 4:10, 4:30 and 4:50 pm ET, registration is required in advance and space is limited.

Mentors listed are subject to change. See the platform on May 6th for sign up options

GLORIA LARSON

former president, Bentley University & MA CFW board president @masswomen

KELLI KIRWIN

director, global services and software sales, Cisco Systems, Inc & MA CFW board member @cisco @masswomen

CAROL FULP

CEO, Fulp Diversity, LLC & MA CFW board secretary @masswomen

RENEE CONNOLLY

global head, communications & business markets/services, MilliporeSigma & MA CFW board member @milliporesigma @masswomen

LISA McLIN

global VP and channel chief, Rackspace & TX CFW board member @texaswomen

BOBBI DANGERFIELD

TX CFW board member @texaswomen

LORINA MARSHALL BLAKE

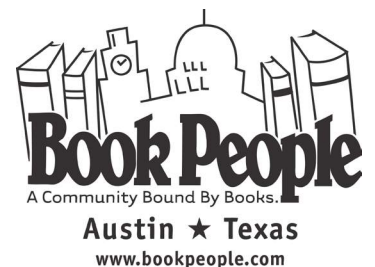
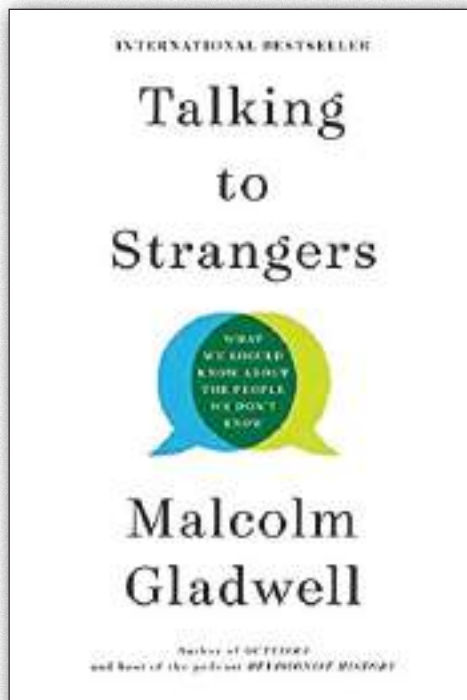
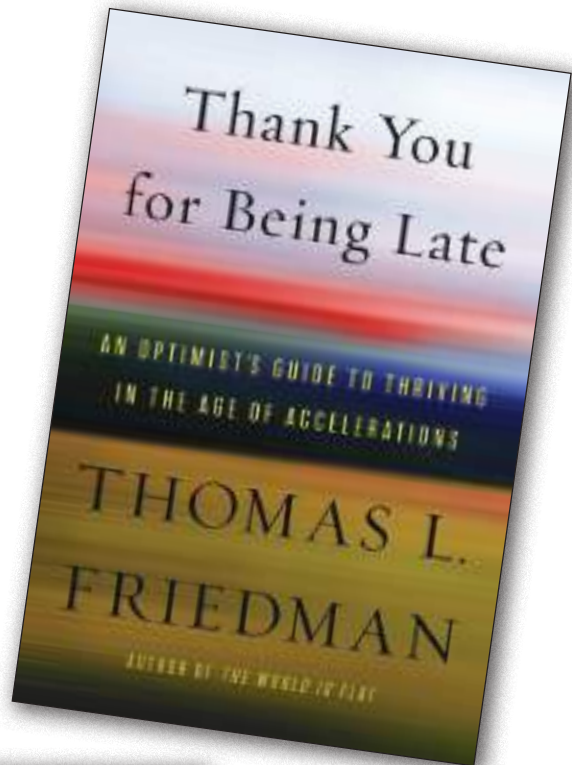
president, Independence Blue Cross Foundation & PA CFW board member @pennwomen

HEATHER CAMPION

managing director, Koya Leadership Partners & MA CFW board member @masswomen

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Be sure to stop by the virtual bookstore
to purchase today's speakers' books.



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NOTES

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RESOURCE CENTER
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